







Ramon Llull University, IQS School of Management - Barcelona Catholic University of the Sacred Heart - Milan Franklin University Switzerland - Lugano Forum-Nexus Program Undergraduate Division

## Course Syllabus

# POL 494-SIS The Political Impact of Globalization on the European Union

# **Course Description**

Globalization continues to shape our world, and while it has created opportunity for the nations that make up the European Union, it has also created challenges and consequences. During this course, students will gain an understanding of globalization and explore the ways that globalization has impacted the politics and policies of EU member countries and the European Union as a whole.

This Supervised Independent Study (SIS) course will guide students through the basic principles of the political impact of globalization on the European Union, while providing the opportunity for an independent exploration of the subject.

# **Course Objectives**

Upon the completion of this course, students will be able to:

- 1. Define globalization
- 2. Explain the multi-dimensional nature of globalization
- 3. Understand how globalization has affected the European Union and specific countries
- 4. Demonstrate knowledge of the political aspects of globalization
- 5. Think critically about solutions to globalization issues from a political perspective
- 6. Review the European Union's global image
- 7. Consider the future of the political impact of globalization on the European Union

#### **Course Requirements**

This course requires independent research, organization, and academic discipline. Students are expected to complete the required and additional readings in pace with their assignments and the course outline. Students will meet with their SIS Coordinator regularly throughout the course for consultation and assistance. There will be an oral presentation, a midterm exam, a final exam, and five essay assignments.

Essay #1 (minimum length: 1,000 words)

Define globalization

- Explain the multi-dimensional nature of globalization
- Describe the political aspects of globalization
- Explain current perspectives of globalization in the European Union

# Essay #2 (minimum length: 1,000 words)

- Analyze the following with respect to Britain:
  - o Global political organizations that Britain is a member of
  - o The political relationship of Britain with the EU
  - The impact of Brexit
  - The political impact of globalization on Britain
  - Future of globalization and Britain's relationship with the EU

Prepare a reflection essay on the aspects you have reviewed and analyzed. Summarize what you have found through your research, and what you've perceived during your time in Britain.

# Essay #3 (minimum length: 1,000 words)

- Analyze the following with respect to France:
  - Global political organizations that France is a member of
  - o The political relationship of France with the EU
  - The political impact of globalization on France
  - Future of globalization and France's relationship with the EU

Prepare a reflection essay on the aspects you have reviewed and analyzed. Summarize what you have found through your research, and what you've perceived during your time in France.

## Essay #4 (minimum length: 1,000 words)

- Analyze the following with respect to Germany:
  - Global political organizations that Germany is a member of
  - The political relationship of Germany with the EU
  - The political impact of globalization on Germany
  - Future of globalization and Germany's relationship with the EU

Prepare a reflection essay on the aspects you have reviewed and analyzed. Summarize what you have found through your research, and what you've perceived during your time in Germany.

#### Essay #5 (minimum length: 1,000 words)

- Analyze the following with respect to Italy:
  - Global political organizations that Italy is a member of
  - The political relationship of Italy with the EU
  - The political impact of globalization on Italy
  - Future of globalization and Italy's relationship with the EU

Prepare a reflection essay on the aspects you have reviewed and analyzed. Summarize what you have found through your research, and what you've perceived during your time in Italy.

## **Presentation**

Deliver a 15-minute PowerPoint presentation summarizing the main findings of your independent study. Required components include:

- Summary of your goals and objectives
- Overview of the political impact of globalization on the European Union

- Findings as they apply to Britain
- Findings as they apply to France
- Findings as they apply to Germany
- Findings as they apply to Italy
- Reflection on what you've learned through the SIS course

# **Required Readings**

# **Globalization: A Very Short Introduction**

by Manfred B. Steger Oxford, 4<sup>th</sup> Ed., 2017

# Globalization and Its Discontents Revisited: Anti-Globalization in the Era of Trump

by Joseph E. Stiglitz

W.W. Norton & Company, 2018

# **Reflection Paper on Harnessing Globalization**

by Frans Timmermans and Jyrki Katainen European Commission, 2017 Available online as a PDF

#### **Recommended Readings**

*Talking globalisation in Paris*, blog post by Cecilia Malmstom for the European Commission, June 2017 Available online

The Truth About Globalization, by Adi Ignatius, Harvard Business Review, July-August 2017 Available online

# **Additional Readings**

Identify 5-10 additional readings (online or printed text) to complement your independent study of the political impact of globalization on the European Union.

# **Components of Final Grade**

| Midterm exam | 20% |
|--------------|-----|
| Final exam   | 20% |
| Essay #1     | 10% |
| Essay #2     | 10% |
| Essay #3     | 10% |
| Essay #4     | 10% |
| Essay #5     | 10% |
| Presentation | 10% |

# **Grading Scale**

| 93-100 %  | Α  |
|-----------|----|
| 90-92.9 % | A- |
| 87-89.9 % | B+ |
| 83-86.9 % | В  |
| 80-82.9 % | B- |
| 77-79.9 % | C+ |
| 73-76.9 % | С  |

| 70-72.9%   | C- |
|------------|----|
| 67-69.9 %  | D+ |
| 63-66.9 %  | D  |
| 60-62.9 %  | D- |
| Below 60 % | F  |

## **Course Outline**

## **Module 1: Understanding Globalization**

- Globalization: A Contested Concept
- Globalization in History: Is Globalization a New Phenomenon?
- Taking Stock of Globalization and Its Effects
- The Failures of Globalization

# **Module 2: Dimensions of Globalization**

- The Multiple Dimensions of Globalization
- The Economic Dimension of Globalization
- The Political Dimension of Globalization
- The Cultural Dimension of Globalization
- The Ecological Dimension of Globalization

#### Module 3: Globalization in Britain

# Module 4: Globalization and Its Discontents

- The Promise of Global Institutions
- Broken Promises
- Freedom to Choose?

## Module 5: Globalization in France

## Module 6: Ideologies of Globalization

- Market Globalism
- Justice Globalism
- Religious Globalisms

# Module 7: Europe's External Response

 International Cooperation to Shape Globalization, Economic Diplomacy, and Instruments to Ensure a Level Playing Field

## **Module 8: Globalization in Germany**

# Module 9: Globalization in Italy

# Module 10: Europe's Internal Response

 Building Resilience Through Better Sharing of Benefits and Promotion of Long-Term Competitiveness

## **Module 11: The Future of Globalization**

- Looking Ahead
- The Way Ahead

# **Academic Integrity**

Ramon Llull University, Franklin University Switzerland, and the Catholic University of the Sacred Heart place a high value on the integrity, good conduct, and academic honesty of all students. Students are expected to maintain high standards of academic integrity at all times. Any instance of academic dishonesty, including plagiarism, will result in a grade of F for the course.